

**“Don’t Fight Back,
Fight Forward”**

BOOK CHU

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CARLOS OJEDA JR.
**Empowerment Speakers
& Engagement Expert**



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Carlos Ojeda Jr. has been called one of the most dynamic speakers in America today. A youth development expert with over twenty-six years of experience, he has inspired countless students, parents, and educators across the country.

Before launching CoolSpeak: The Youth Engagement Company, Carlos served as a university administrator, professor, and director of the small business development center at Kutztown University, where he sharpened his leadership and education expertise.

Combining his entrepreneurial spirit with his passion for changing lives, he built CoolSpeak into the nation's leading youth engagement organization, delivering programs that keep students inspired, parents involved, and teachers engaged. Guided by his belief in the power of education and strong communication, Carlos continues his mission to empower the next generation.



TOPICS

- Student Leadership, Empowerment & Future Readiness
- Motivation, Resilience & Mental Health
- Overcoming Adversity & Inspiring Perseverance
- Designing Innovative Student Engagement
- Mentorship, Legacy Building & Program Development
- Strengthening School Culture & Inclusive Excellence

AUDIENCES

- Middle School Students
- High School Students
- College Students
- Parents
- Education Professionals



9.7 **out of** **10** Ratings from Students,
Parents and Teachers

TESTIMONIALS

See More of Chu's Testimonials

www.clspk.com/chureresults

"This was one of the best messages I've heard in ten years of student council speakers — simple, powerful, and relevant."

Educator

Student Council Activities Director

"It was so beautiful and touching. I was moved and engaged the entire time."

Student

Student Council Activities Leader

*"Inspiring and engaging! Listening to Carlos speak about his life and his philosophy is simply an incredible experience that all young kids and professionals should experience."
César Bocanegra Chief Operating Officer, DonorsChoose.org"*

César Bocanegra

Chief Operating Officer

DonorsChoose.org

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coolSpeak.

The Youth Engagement Company

At a time when schools and youth-serving organizations are struggling to keep motivated. CoolSpeak is the leading full service youth engagement company that delivers speakers, programs, and events to keep students inspired, parents involved, and teachers engaged.

We Help You Put The Motivation Back into Education. www.coolspeak.com

