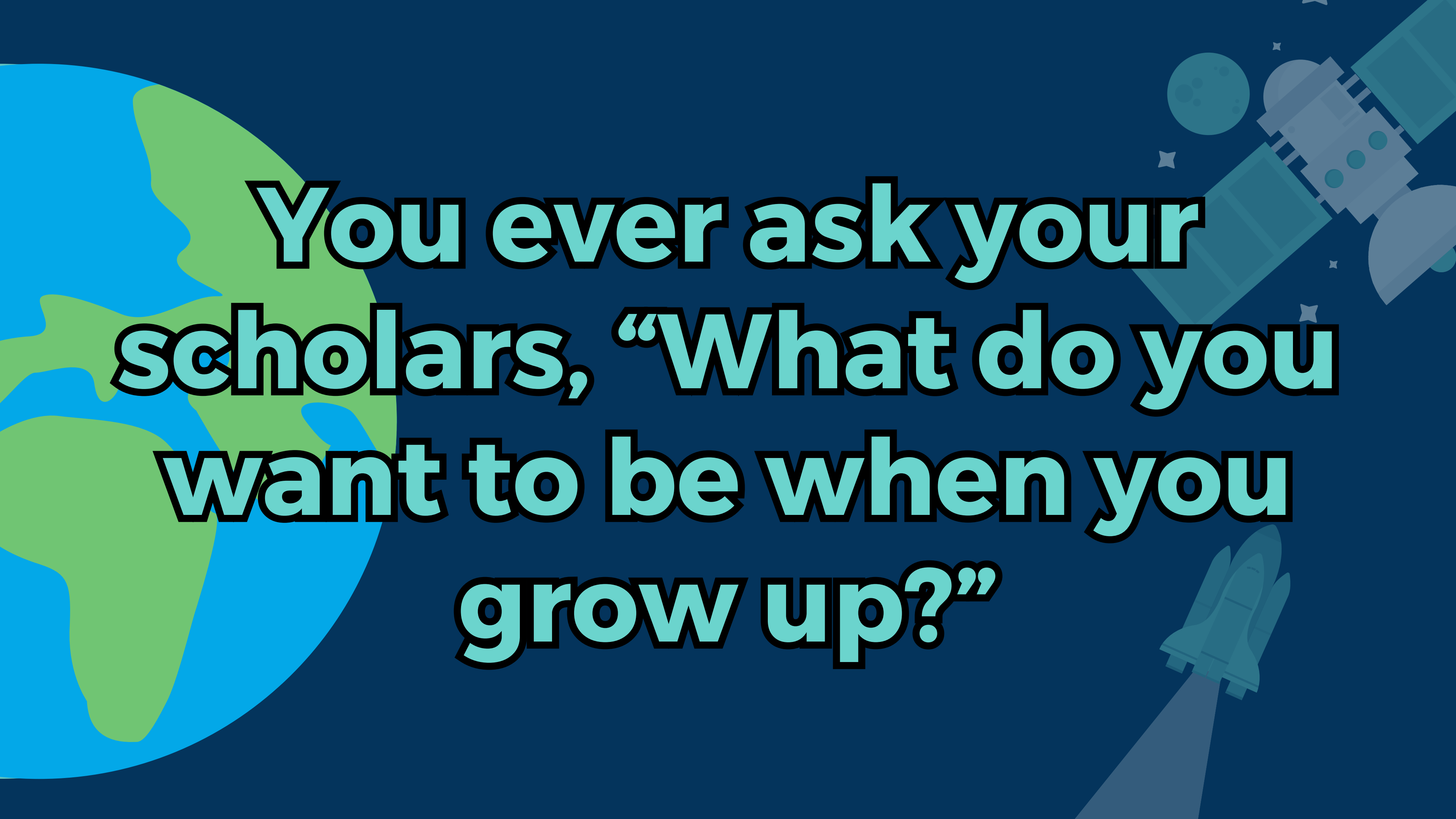


W.O.W. GOALS



THE SYSTEM TO ACHIEVING BIG
GOALS AND DREAMS

The background is a dark blue space scene. On the left, a stylized Earth with blue oceans and green continents is partially visible. In the upper right, a satellite with solar panels is orbiting. In the lower right, a rocket is launching, leaving a white trail. Small white stars are scattered across the dark blue background.

**You ever ask your
scholars, “What do you
want to be when you
grow up?”**

**SETTING DIFFICULT
YET ATTAINABLE
GOALS CAN LEAD TO
90% BETTER
PERFORMANCE**

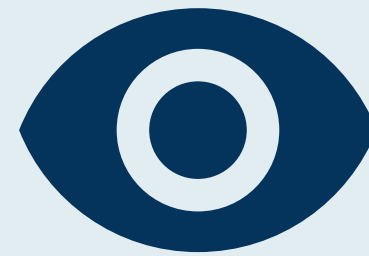
(Locke & Latham, 1981).



**HOWEVER, OVERLY
AMBITIOUS GOALS WITHOUT
CLEAR ACTION PLANS
CAN LEAD TO
FRUSTRATION AND FAILURE.**



WHAT IS A GOAL?



AIM OR DESIRED RESULT



TARGET OR AMBITION



A FOCAL POINT OR DESTINATION

CONNECT AND BUILD



FIND A PARTNER

CONNECT WITH SOMEONE YOU DON'T KNOW WELL.



DISCUSS THE FOLLOWING QUESTIONS

BE PREPARED TO SHARE YOUR RESPONSES



WHY IS IT
IMPORTANT TO
HAVE GOALS?



WHAT IS A GOAL YOU
HAVE ACHIEVED IN THE
PAST? HOW DID IT FEEL
TO ACHIEVE THAT GOAL?



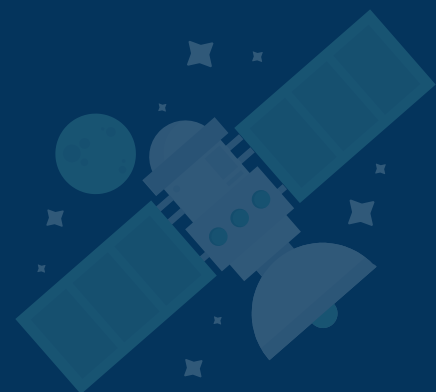
WHAT ARE SOME AREAS
OF YOUR LIFE WHERE
HAVING GOALS WOULD
BE HELPFUL?



MAKE IT MAKE SENSE

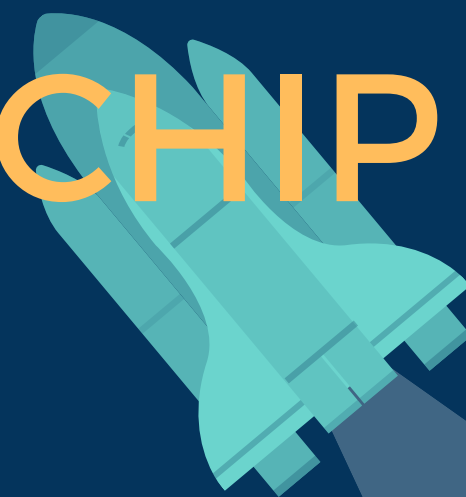


- EVERGREEN (LONG TERM) - 1YR/3YR/5YR
- SEASONAL (SHORT TERM) 30/60/90 DAYS
- INTERNAL AND EXTERNAL
 - MENTAL
 - PHYSICAL
 - FINANCIAL
 - SOCIAL
- BIG ROCKS
 - ONE WORD/PHRASE TO REMIND, REFOCUS, RE-ENERGIZE
- REVERSE ENGINEERED
 - GOALS SHOULD SUPPORT/COMPLEMENT EACH OTHER

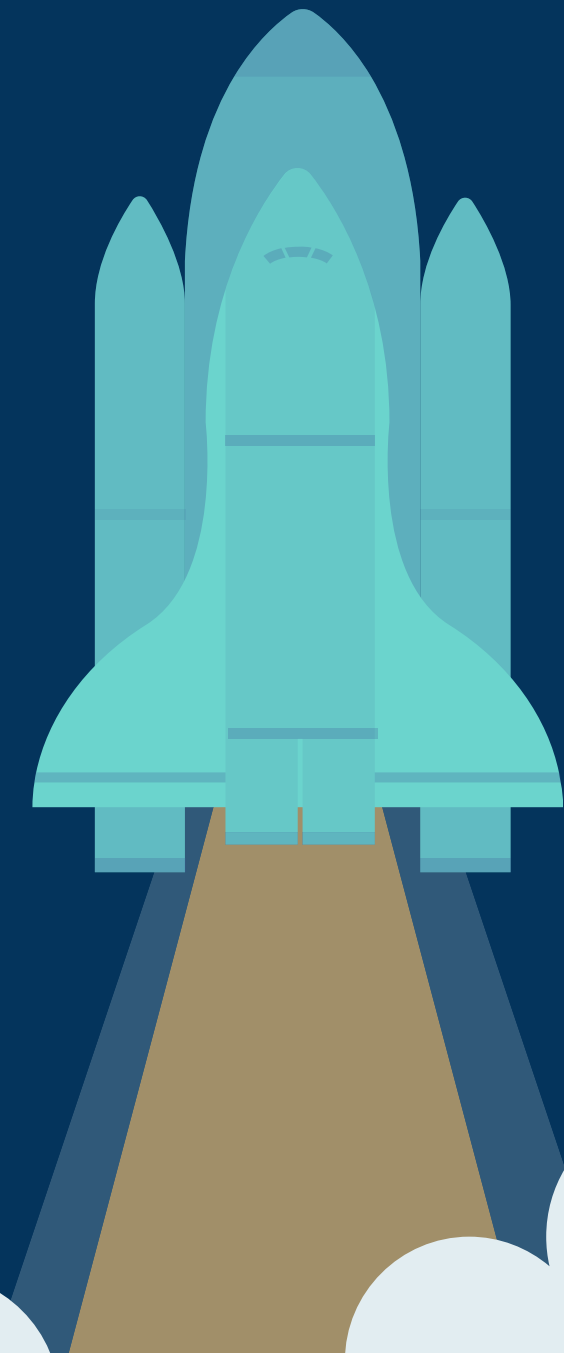


ALL IN

MAKE A DECISION, PUT A CHIP IN
THE CUP....IT'S SIMPLE 🤔



FACEBOOK OR TWITTER

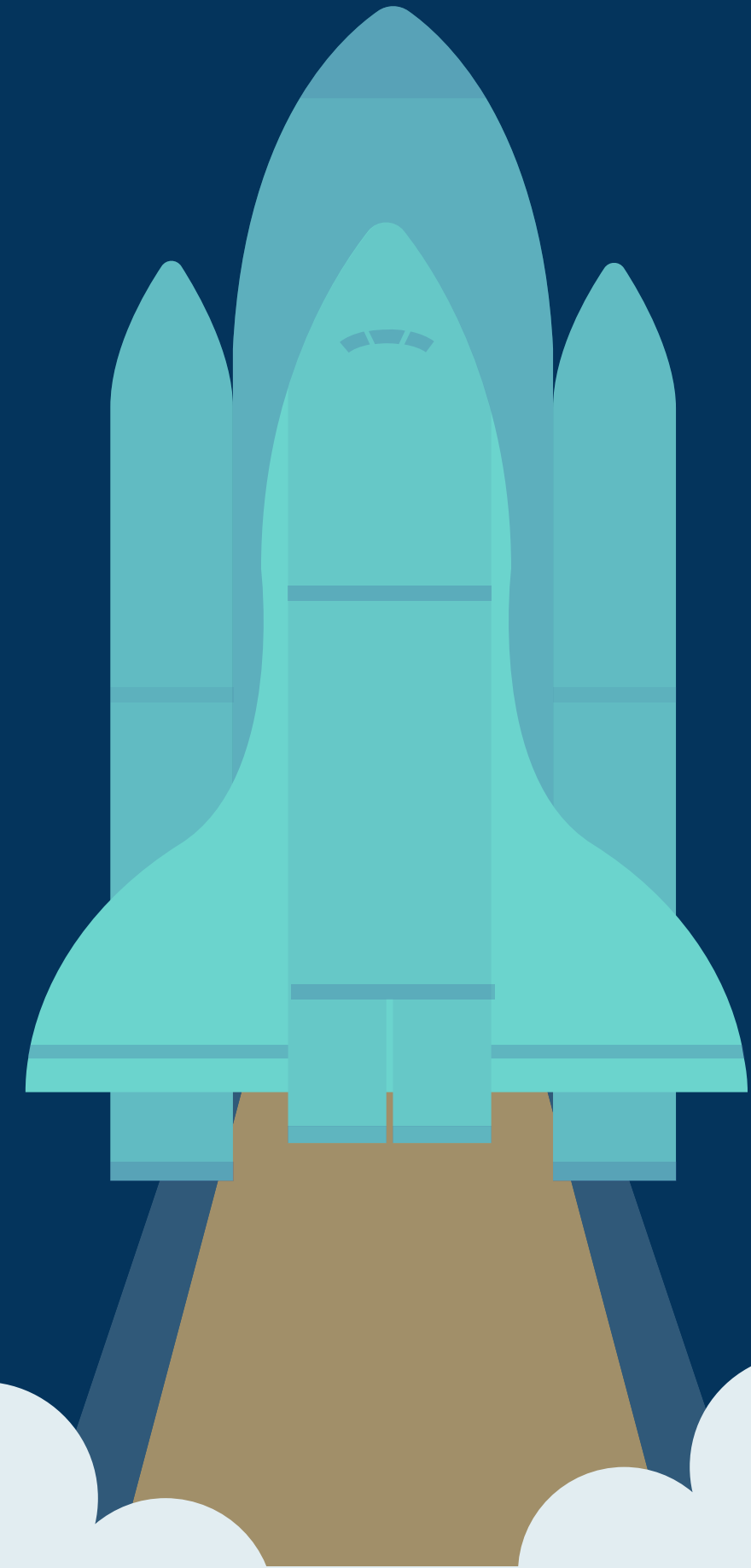


#wowgoals



@CHRISCSPEAKS

INSTAGRAM OR SNAPCHAT



#wowgoals

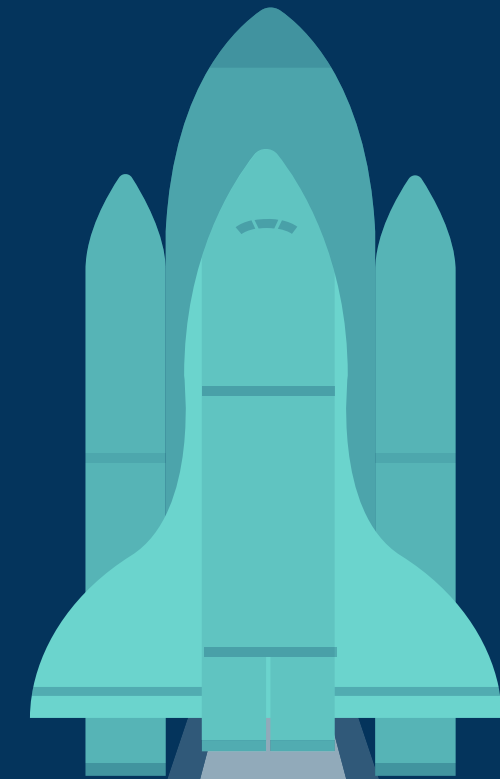


@CHRISCSPEAKS

WATCH TV

OR

WATCH YOUTUBE



#wowgoals

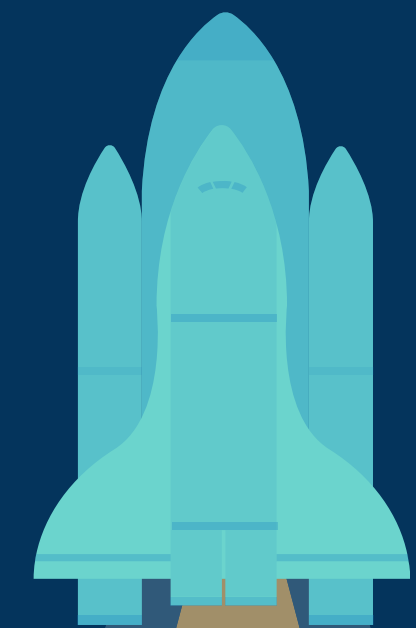


@CHRISCSPEAKS

PLAY VIDEO GAMES

or

PLAY GAMES ON MY PHONE



#wowgoals

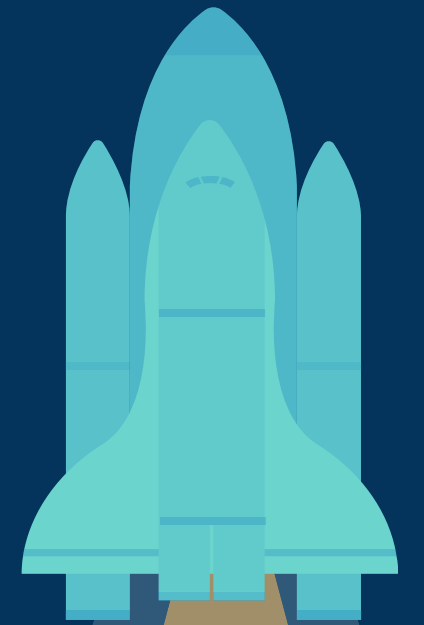


@CHRISCSPEAKS

**WORK LONG HRS
MAKE TONS OF MONEY**

or

**WORK JUST ENOUGH TO
SUPPORT YOUR LIFE**



#wowgoals

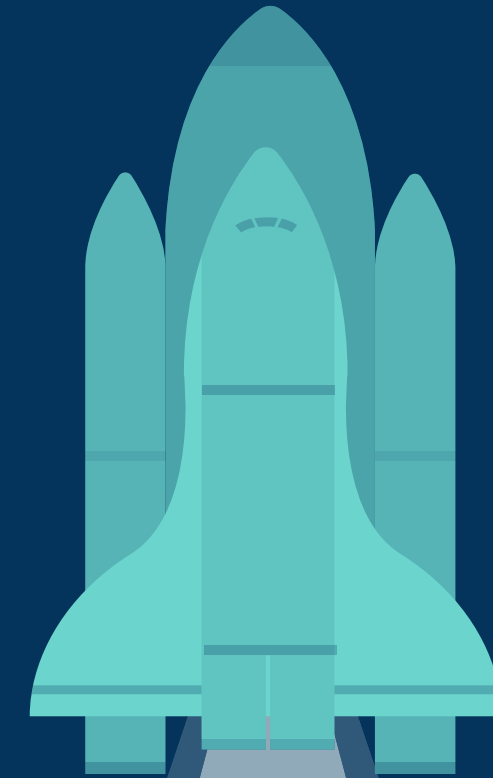


@CHRISCSPEAKS

**BE PASSIONATE ABOUT
THE WORK YOU DO**

OR

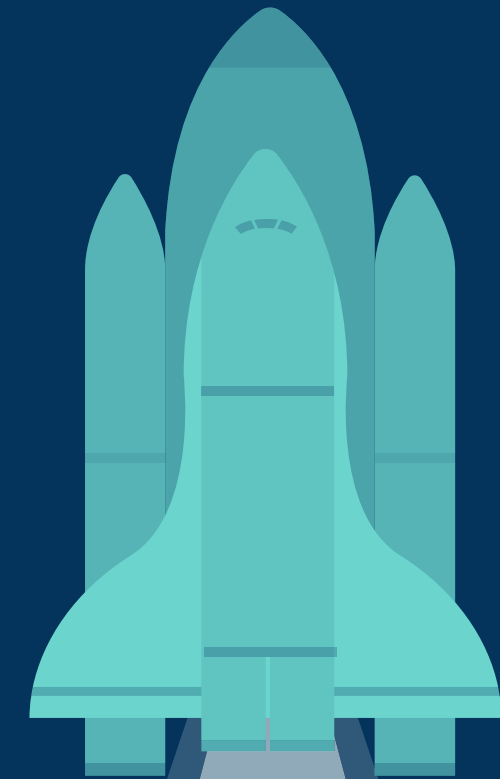
YOUR JOB IS JUST A JOB



**WORK IN
CORPORATE AMERICA**

OR

ENTREPRENEUR



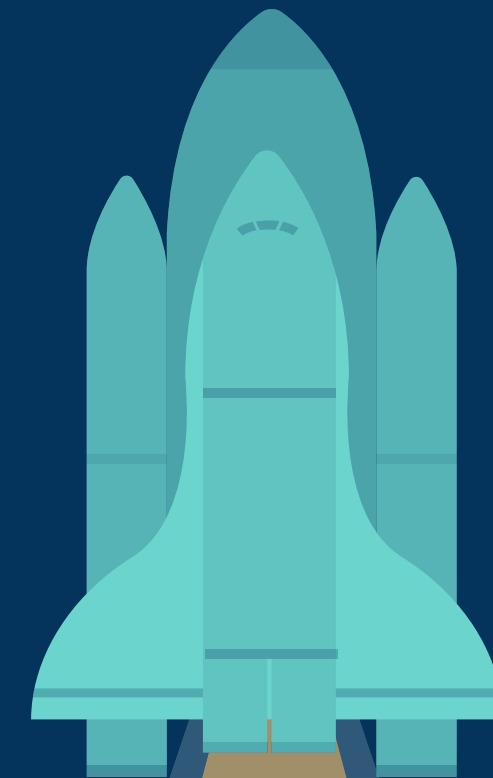
#wowgoals



@CHRISCSPEAKS

**THERE ARE AN
INFINITE AMOUNT OF
CHOICES FOR YOUR
FINITE AMOUNT OF
FOCUS....**

**CHOOSE
WISELY!!**

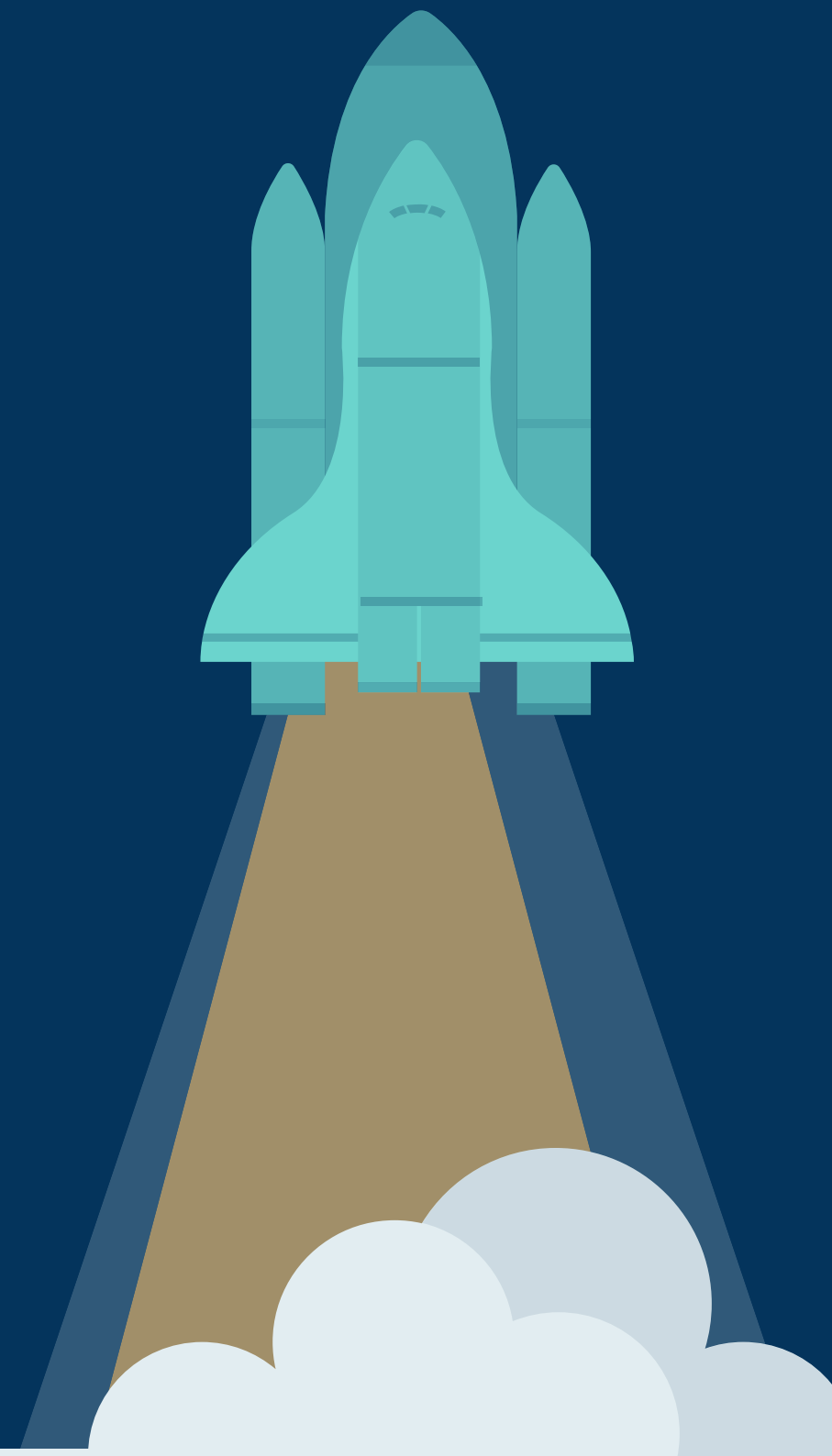


#wowgoals



@CHRISCSPEAKS

WHAT WOULD YOU DO
DIFFERENTLY NOW
THAT YOU KNOW YOU
THERE ARE **MORE**
CHOICES THAN CHIPS?



WHY AND HOW YOU DO IT IS AS IMPORTANT AS THE IT YOU DO



S.M.A.R.T

Goals should be Specific, Measurable, Achievable, Relevant, and Time-Bound (put a date on it!)

REVERSE ENGINEERED

Figure out your big goals first and work backwards to lay out the small goals needed to reach your destination.

NOW/NEXT/NEVER

Where are you now compared to where you want to be. What is the next thing you want to accomplish? What are some things you never want to experience?

READY. SET. AIM!



MENTAL

What positive things can you aspire to do to impact your mental wellness?



PHYSICAL

How can you be active and move your body to invest in your physical health?



ACADEMIC

What do you want to accomplish academically? Grades, study habits, attendance, etc.



SOCIAL

What do you want your social life to look like? Friendships, Boo-thangs, family life, community service, etc.



42%



80%

WHAT PERCENTAGE DOES THE
LIKELIHOOD OF PEOPLE CARRYING
OUT THEIR GOALS INCREASE JUST
BY WRITING THEM DOWN?



100%



27%



B.E.W.A.R.E. THIS MIGHT MAKE YOU WIN



**BEGIN
WITH
END IN
MIND**



**ENGAGE
WITH
HELPFUL
PARTNERS**



**WRITE
IT
DOWN**



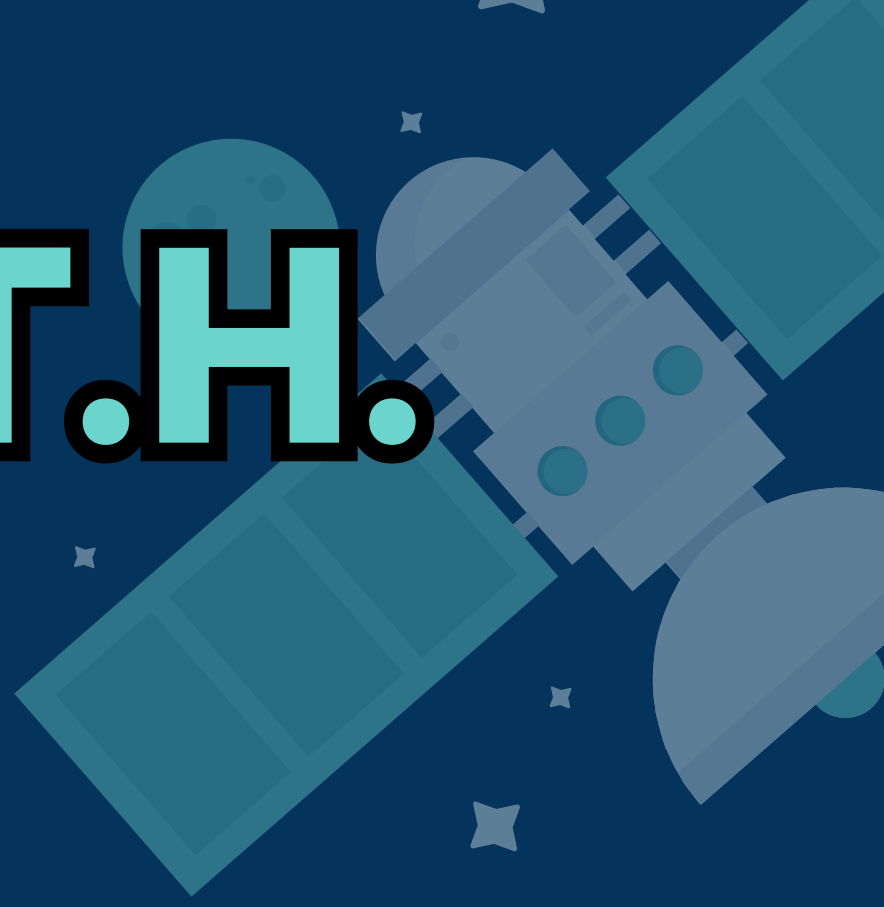
**ASSIGN
TIME,
ENERGY,
AND
EFFORT
PROPERLY**



**REVIEW
OFTEN**

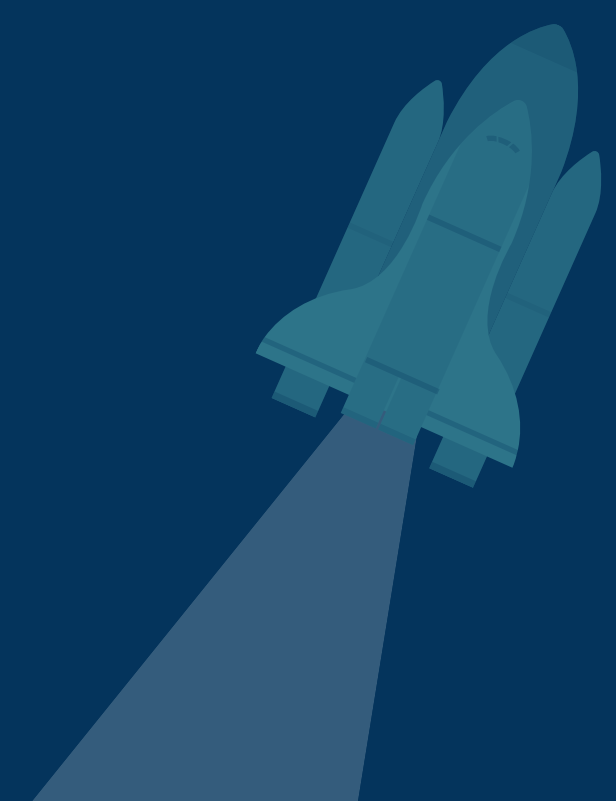


**EXECUTE
EARLY**



Control your E.A.R.T.H.

**Effort
Attitude
Response
Thoughts
Habits**





**THE GOAL
IS GOOD**



**THE PLAN
IS GREAT**



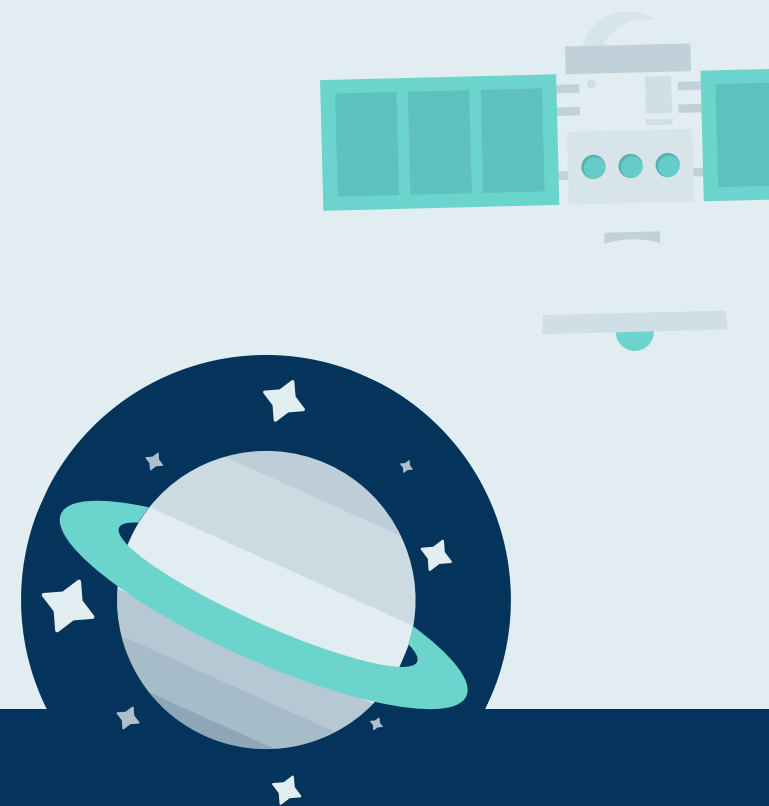
**THE ACTION
IS THE MAGIC**



Hello my name is _____

My WOW Goal is _____

**and over the next 30 days, I
will work toward my goal
by....**



**Let us know
how we did
Tag us in your pics
@chriscspeaks
@coolspeak
#WOWGOALS**



#wowgoals



@CHRISCSPEAKS

B.E.W.A.R.E.

Start by visualizing your end goal, then work backward to identify your first step; use the worksheet to reflect on how to achieve your W.O.W. goal!

BEGIN WITH THE END IN MIND

WHAT DOES SUCCESS LOOK LIKE?

HOW WILL YOU KNOW YOU'VE REACHED THE FINISH LINE? BE SPECIFIC.

ENGAGE WITH PARTNERS

FOR EACH POTENTIAL PARTNER, EVALUATE WHAT THEY CAN PROVIDE:

- ☐ REMOVE BARRIERS
- ☐ AMPLIFY YOUR REACH
- ☐ PROVIDE PROSPECTIVE/GUIDANCE
- ☐ SUPPLY CAPITAL

WRITE IT DOWN

REFLECT ON WHAT MUST BE DONE TO MAKE YOUR GOAL REALITY?

LIST GROUND WORK TO BE DONE:

LIST VARIABLES ARE OUT OF YOUR CONTROL:

OUTLINE THE TIMELINE FOR COMPLETION:

LIST POTENTIAL OBSTACLES:

ASSIGN PROPERLY

WHO WILL TAKE THE LEAD?

CONNECT PEOPLE AND THEIR GIFTS/STRENGTHS WITH ACTION ITEMS

CREATE TEAMS/SYSTEMS TO MINIMIZE FOLKS WORKING IN SILOS

WHAT ARE THE START AND END DATES FOR EACH TASK?

REVIEW OFTEN

- ☐ CREATE A CENTRALIZED PLACE TO UPDATE WORK FLOWS AND PROGRESS
- ☐ MEET/CONNECT REGULARLY (FORMALLY AND INFORMALLY)
- ☐ MEET WITH AN AGENDA AND A GOAL IN MIND
- ☐ USE TECHNOLOGY AS AN AMPLIFIER, NOT A CRUTCH

EXECUTE EARLY

- ☐ DON'T PROCRASTINATE
- ☐ DO THE WORK!
- ☐ REMEMBER:
#LEADERSHIPISAVerb

#WOWGOALS | @CHRISCSPEAKS